



# Understanding Where AI Adds Value in R&D:

Accelerating Materials Discovery

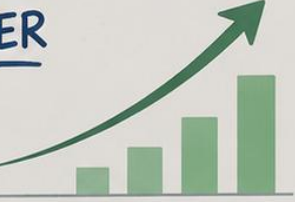


**Akshay Chaudhari, Ph.D.**  
Analyst



WE NEED NEW MATERIALS-  
**FASTER!**  
I NEED BREAKTHROUGHS,  
NOT TIMELINES.  
**MOVE FASTER!**

OUR GOAL:  
INVENT NEW MATERIALS  
FASTER



- ✓ PERFORMANCE
- ✓ SUSTAINABILITY
- ✓ SCALABILITY
- ✓ IMPACT

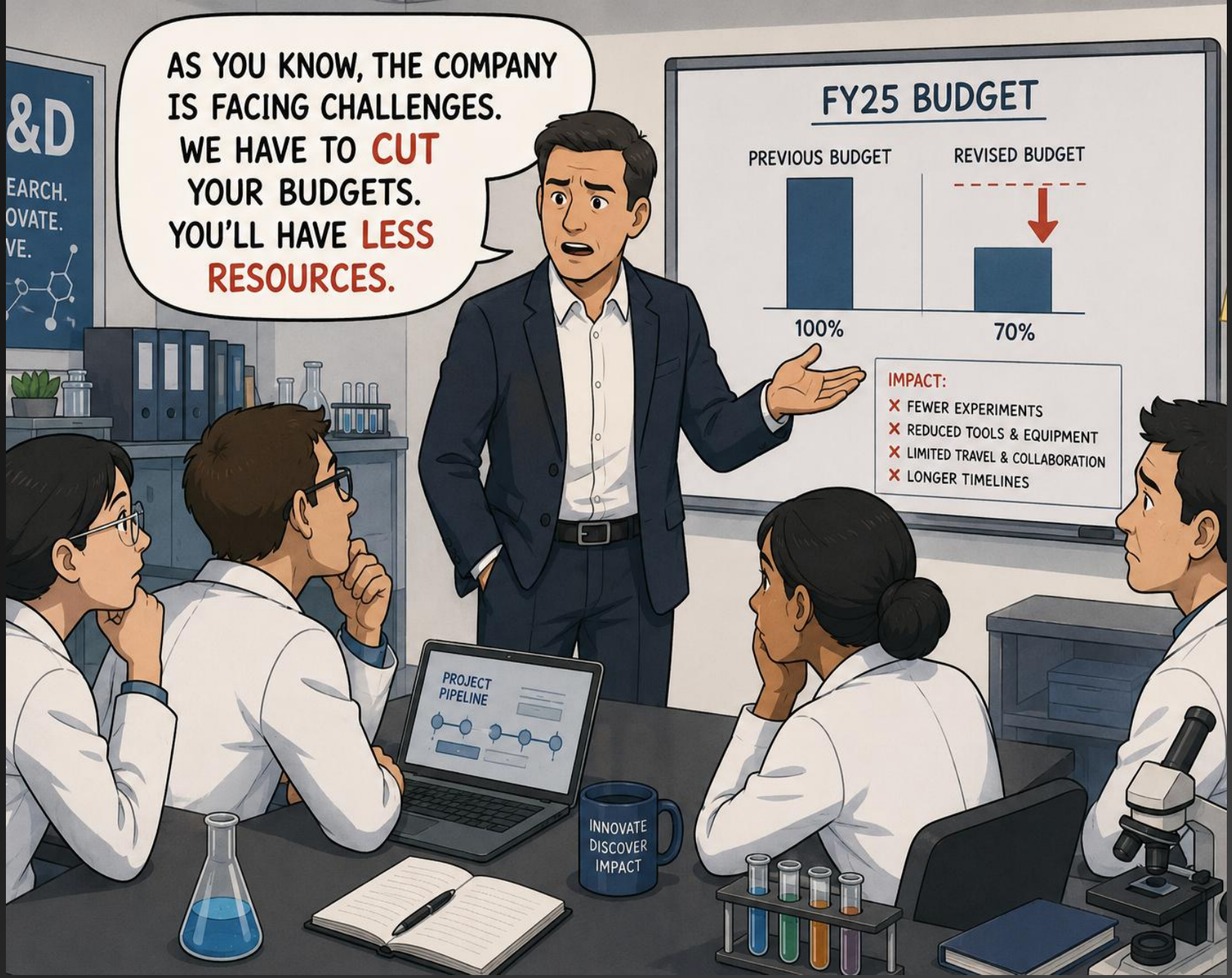
**R&D**  
INNOVATE.  
DISCOVER.  
TRANSFORM.

BETTER  
MATERIALS  
BETTER  
FUTURE

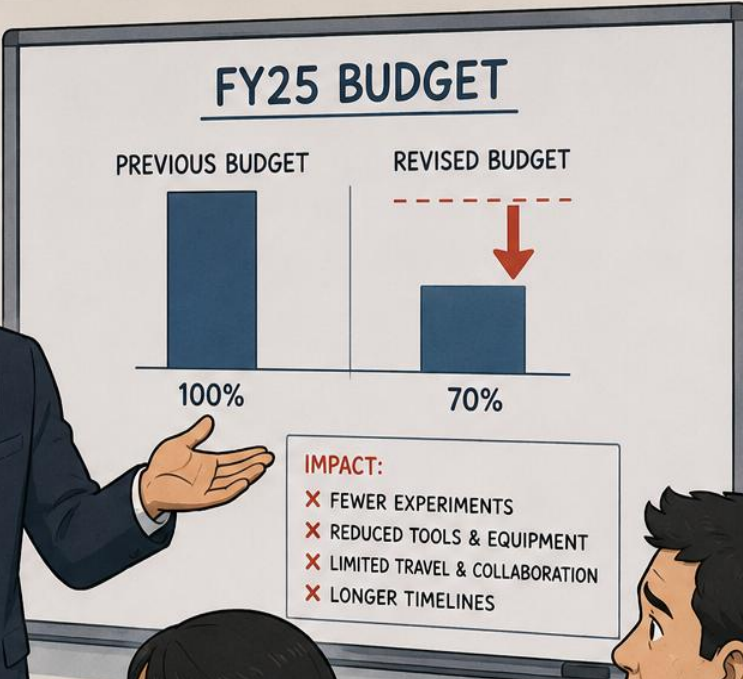
NEW MATERIALS  
IDEAS

SCIENCE  
DRIVES  
PROGRESS

MATERIALS SCIENCE  
POLYMER INNOVATION  
ADVANCED ALLOYS  
NANOMATERIALS

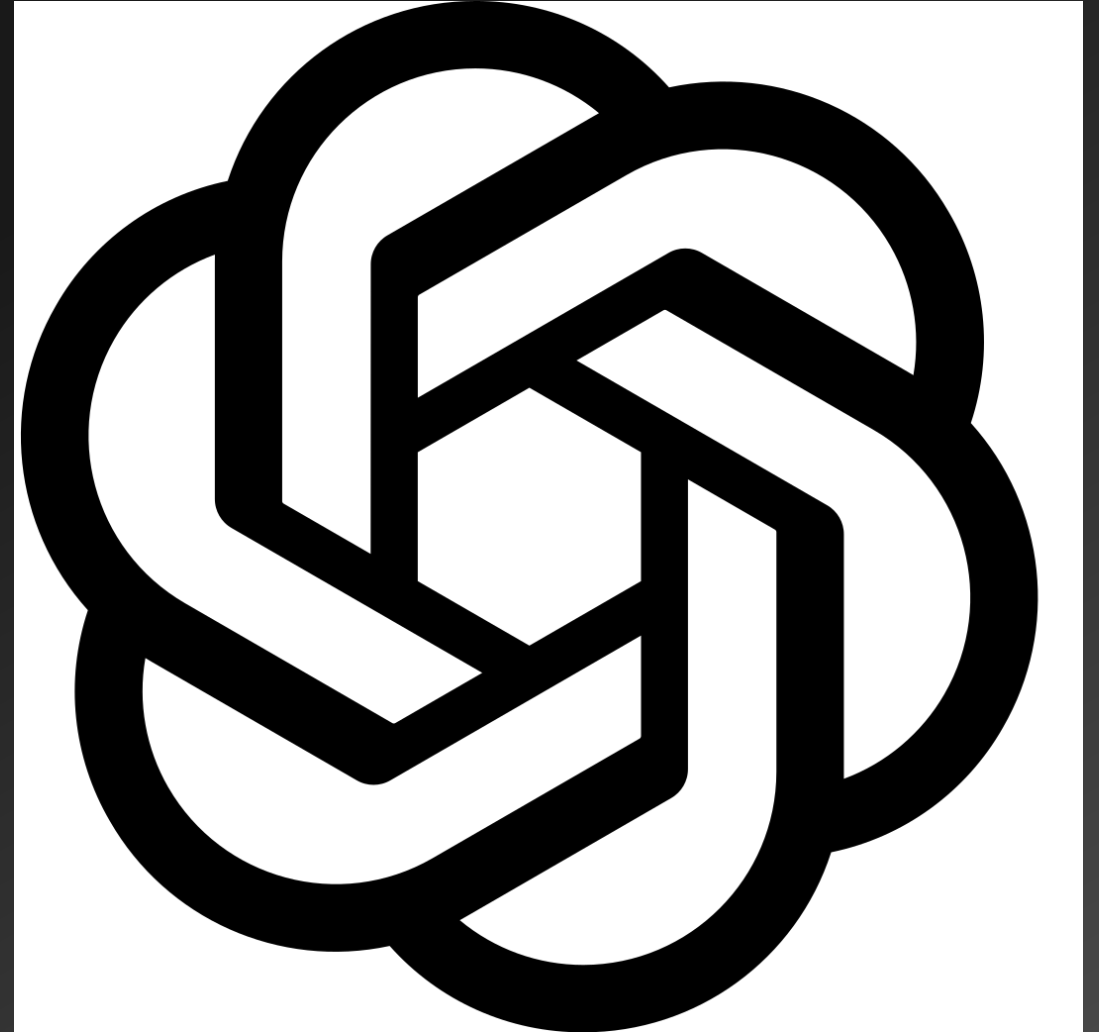


AS YOU KNOW, THE COMPANY IS FACING CHALLENGES. WE HAVE TO **CUT** YOUR BUDGETS. YOU'LL HAVE **LESS RESOURCES.**



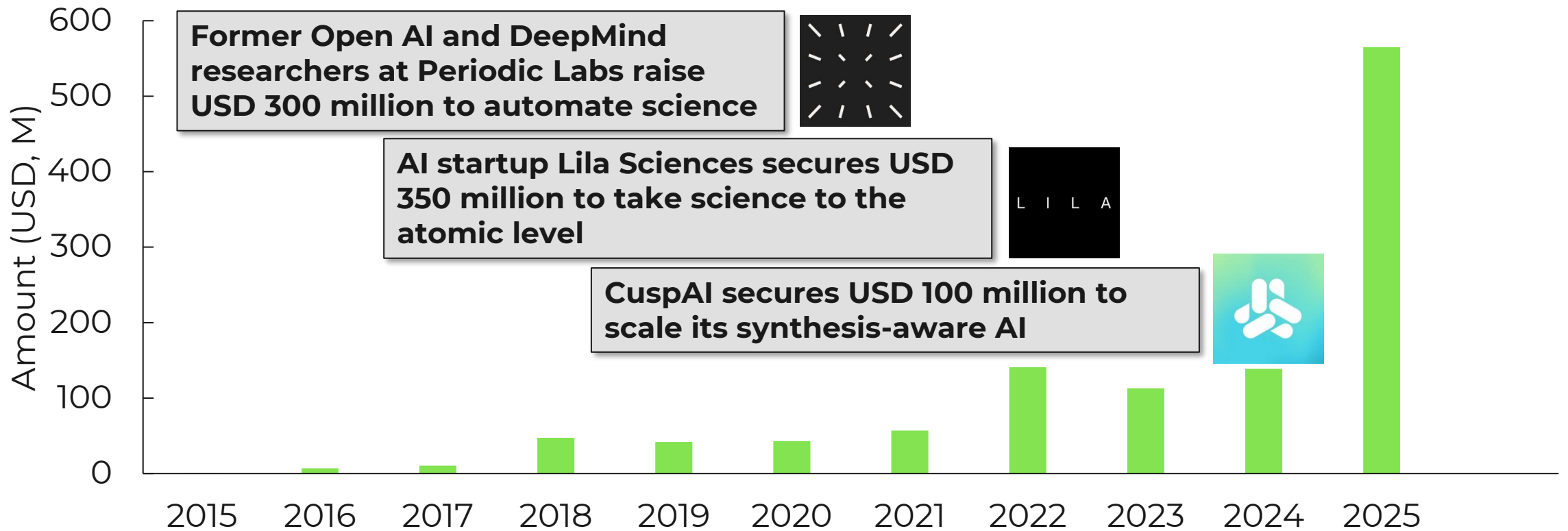
---

Let me ChatGPT this....



# AI companies are raising millions

## Venture Capital Investment in Materials Informatics



# DREAMING NEW MATERIALS

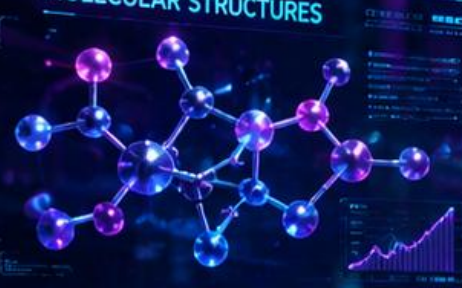
IMAGINE > DESIGN > GENERATE > DISCOVER

### CRYSTAL LATTICES



A 3D visualization of a crystal lattice structure, showing a grid of interconnected spheres representing atoms. To the right, there are several data charts and graphs, including a line graph and a bar chart, representing material properties.

### MOLECULAR STRUCTURES



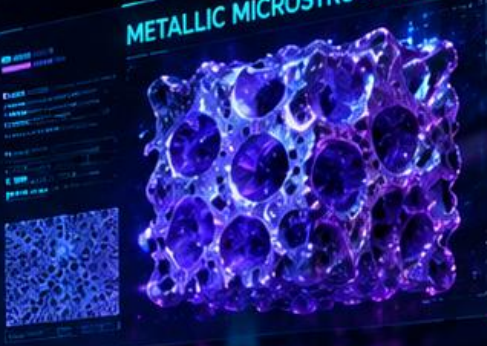
A 3D visualization of a molecular structure, showing a complex arrangement of spheres representing atoms. To the right, there are several data charts and graphs, including a line graph and a bar chart, representing material properties.

### POLYMER CHAINS



A 3D visualization of polymer chains, showing long, interconnected chains of spheres representing atoms. To the right, there are several data charts and graphs, including a line graph and a bar chart, representing material properties.

### METALLIC MICROSTRUCTURES




A 3D visualization of metallic microstructures, showing a porous, interconnected network of spheres representing atoms. To the left, there are several data charts and graphs, including a line graph and a bar chart, representing material properties.

### BATTERY MATERIALS



A 3D visualization of battery materials, showing a porous, interconnected network of spheres representing atoms. To the left, there is a battery icon with a lightning bolt symbol, and several data charts and graphs, including a line graph and a bar chart, representing material properties.

### POROUS FRAMEWORKS



A 3D visualization of porous frameworks, showing a porous, interconnected network of spheres representing atoms. To the left, there are several data charts and graphs, including a line graph and a bar chart, representing material properties.





**AI can dream, but can it realize those dreams?**

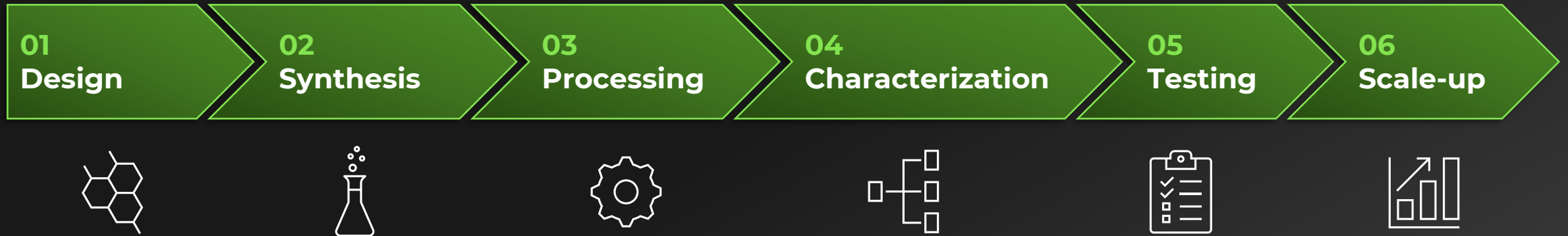
# Agenda

**01** | Evaluating AI's value across the materials development workflow

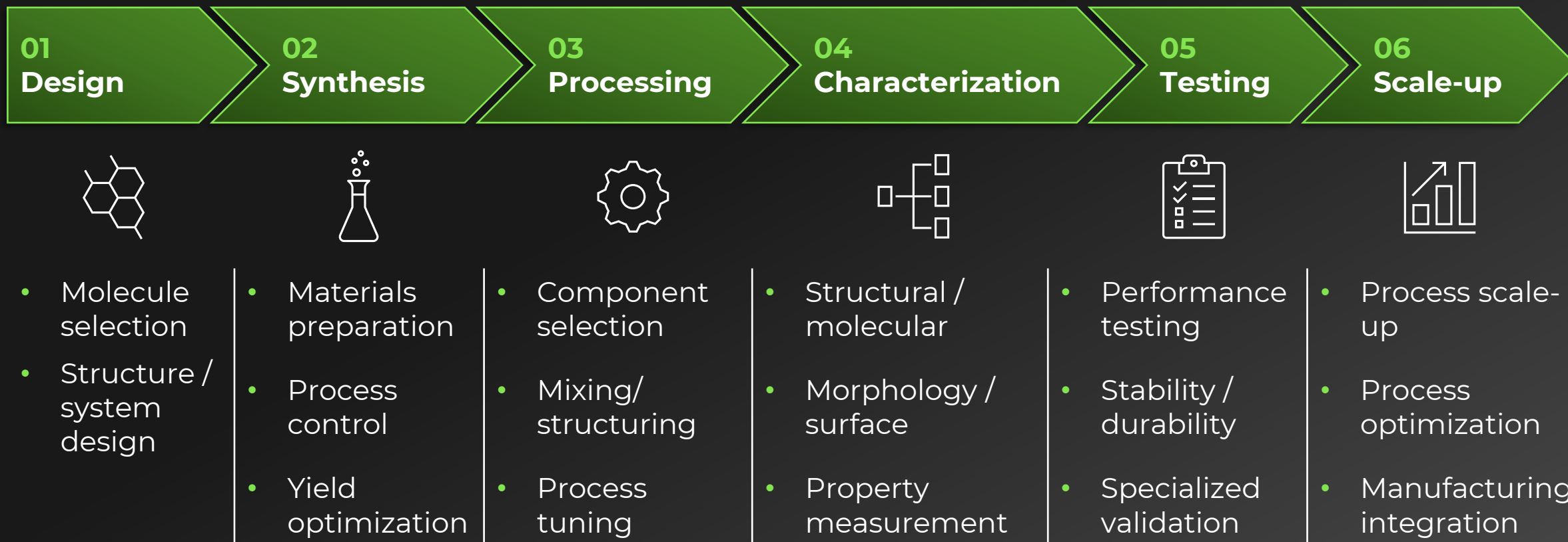
**02** | Diving deep into specific materials examples

**03** | Looking ahead for AI-enabled materials R&D

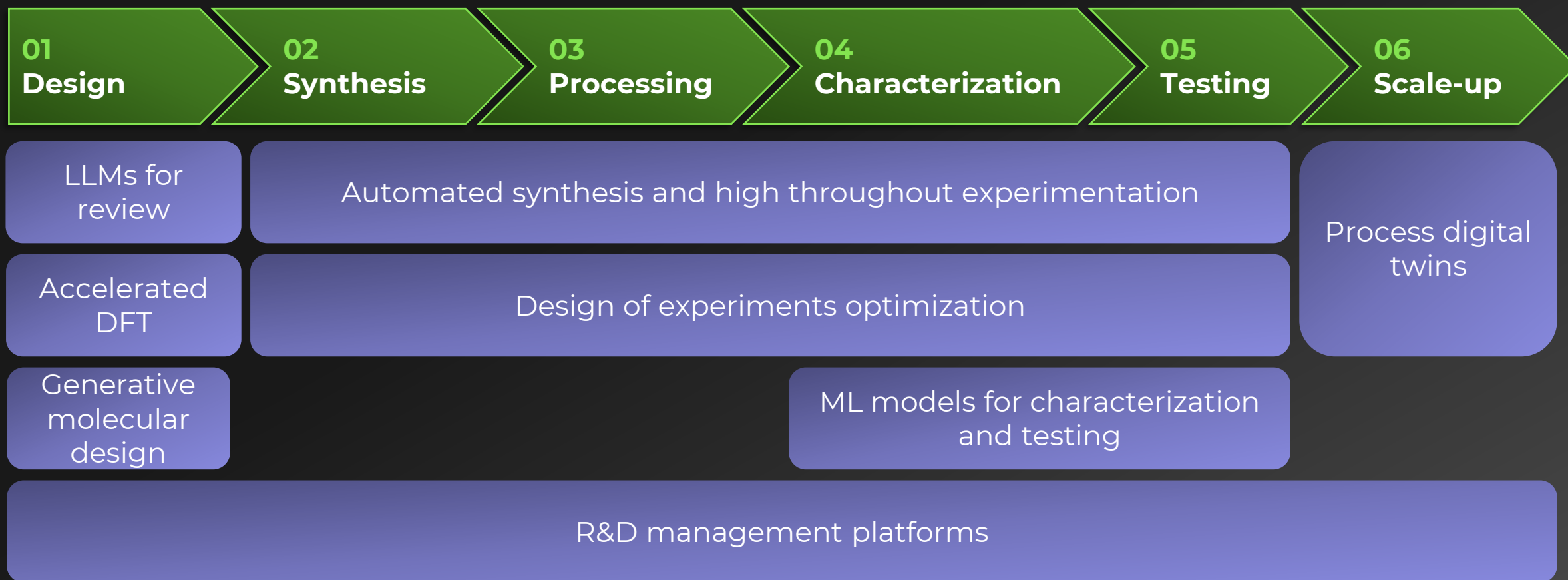
# Basic materials development workflow



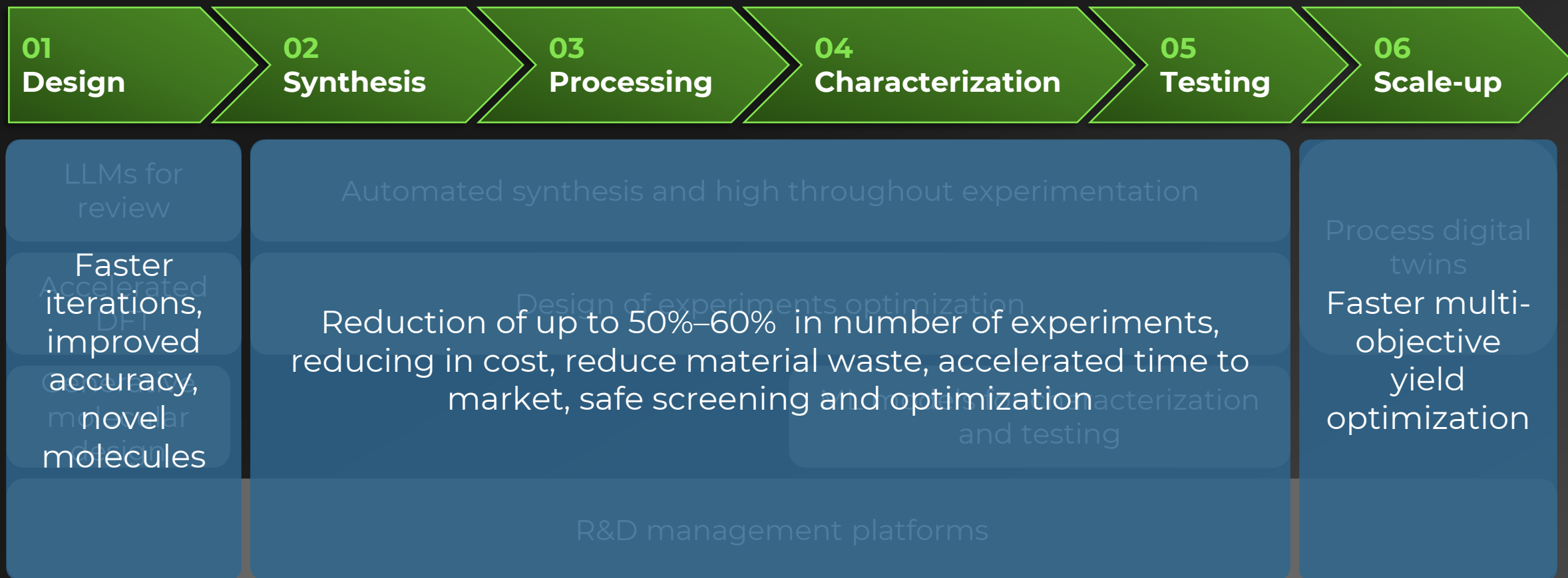
# Each step has multiple sub-steps to consider



# AI applications span every step



# So, there are many ways AI could plausibly help



# A 3-step process for prioritizing AI opportunities



**1.**

**Evaluate AI application value**

Identify where AI can create meaningful advantages.



**2.**

**Map severity of bottlenecks**

Prioritize pain points based on complexity, time impact, and iteration burden.

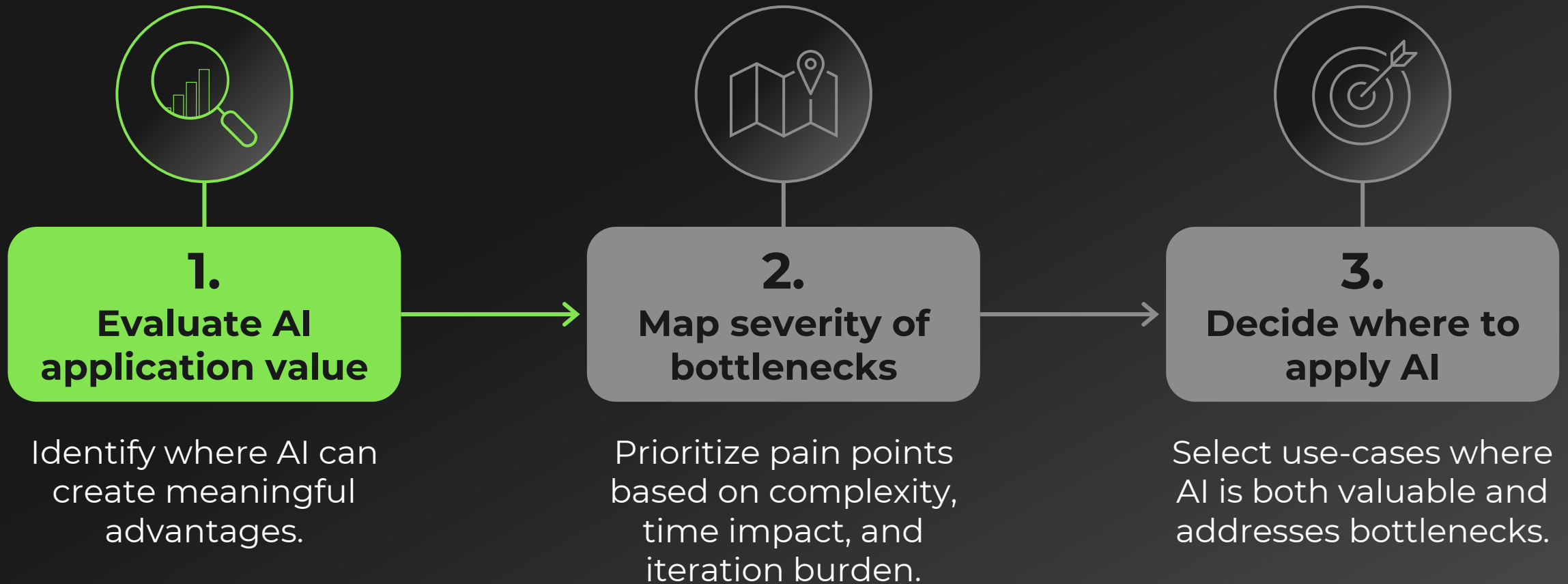


**3.**

**Decide where to apply AI**

Select use-cases where AI is both valuable and addresses bottlenecks.

# Where can AI create a meaningful value?



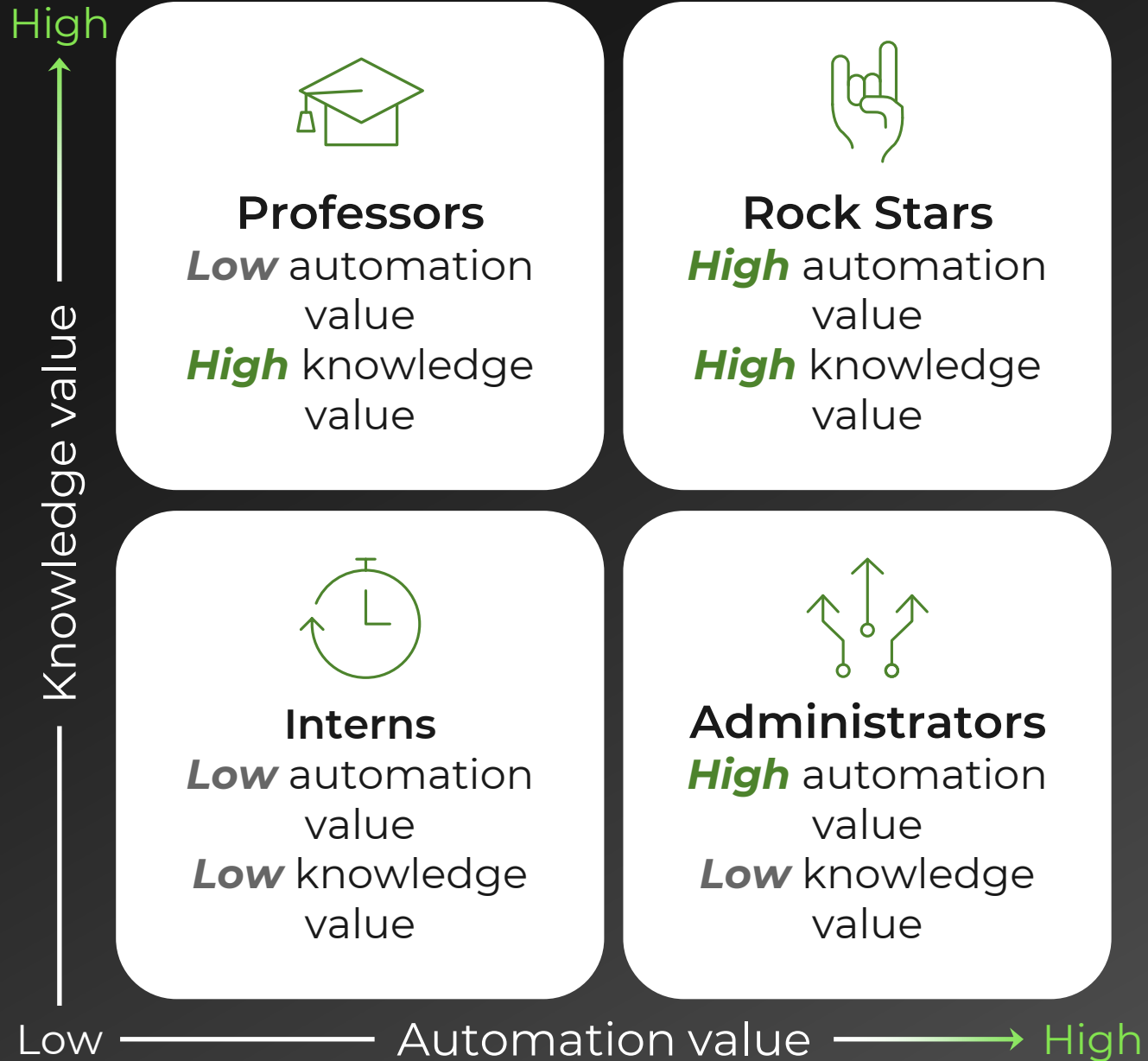
# Lux's Application Value Framework

## Automation Value

AI reduces manual effort, speeds up repetitive work, and increases throughput.

## Knowledge Value

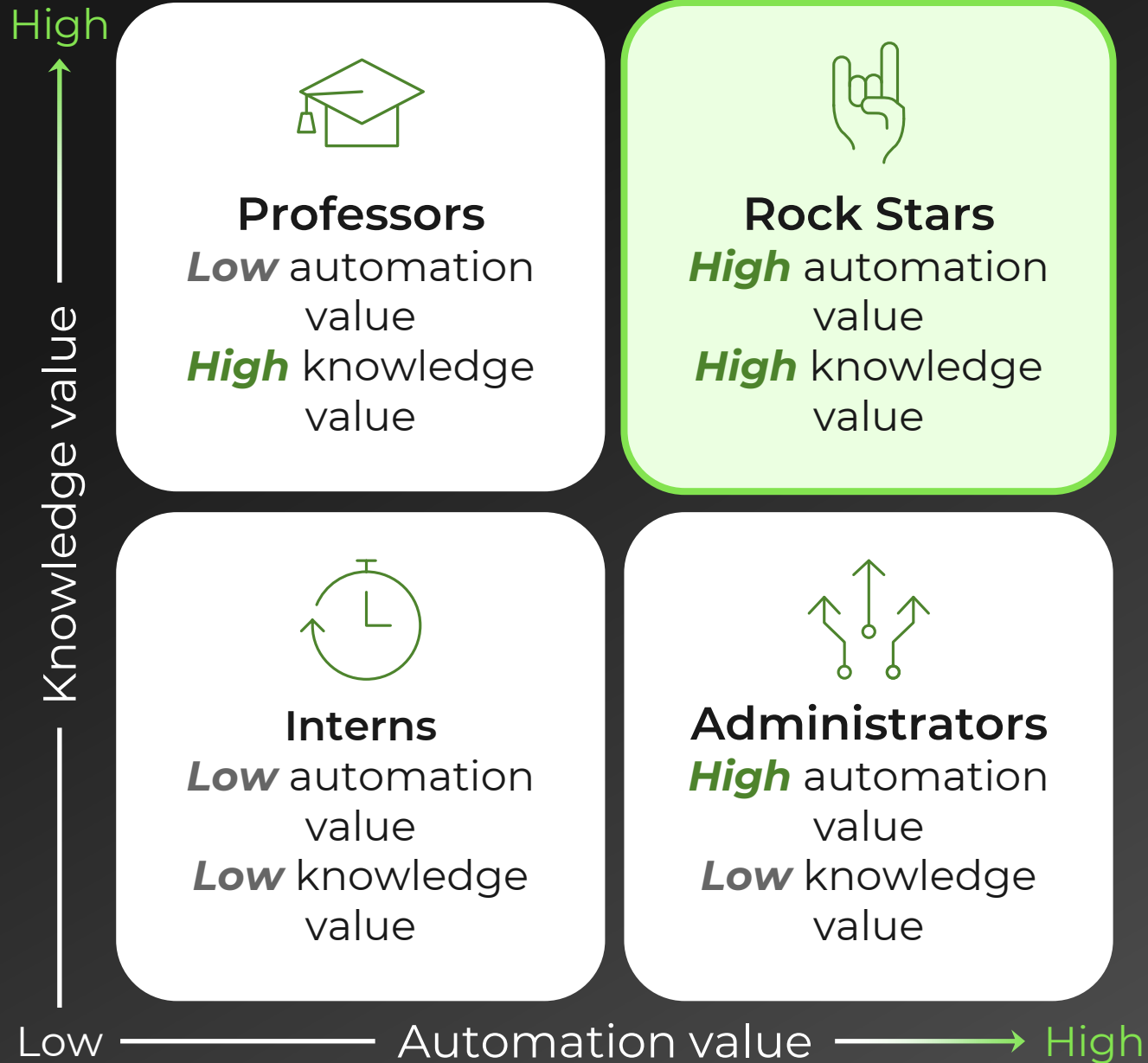
AI helps teams learn something they could not easily see on their own.



# Lux's Application Value Framework

## Rock Stars

High-impact tasks where AI can accelerate repeated learning cycles and improve expert decisions.




# Lux's Application Value Framework

## Professors

Expert-heavy tasks where AI helps surface patterns and options, but scientific judgment remains the limiting factor.

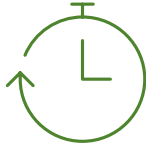
High  
↑  
Knowledge value  
↓  
Low



**Professors**  
*Low* automation value  
*High* knowledge value



**Rock Stars**  
*High* automation value  
*High* knowledge value



**Interns**  
*Low* automation value  
*Low* knowledge value



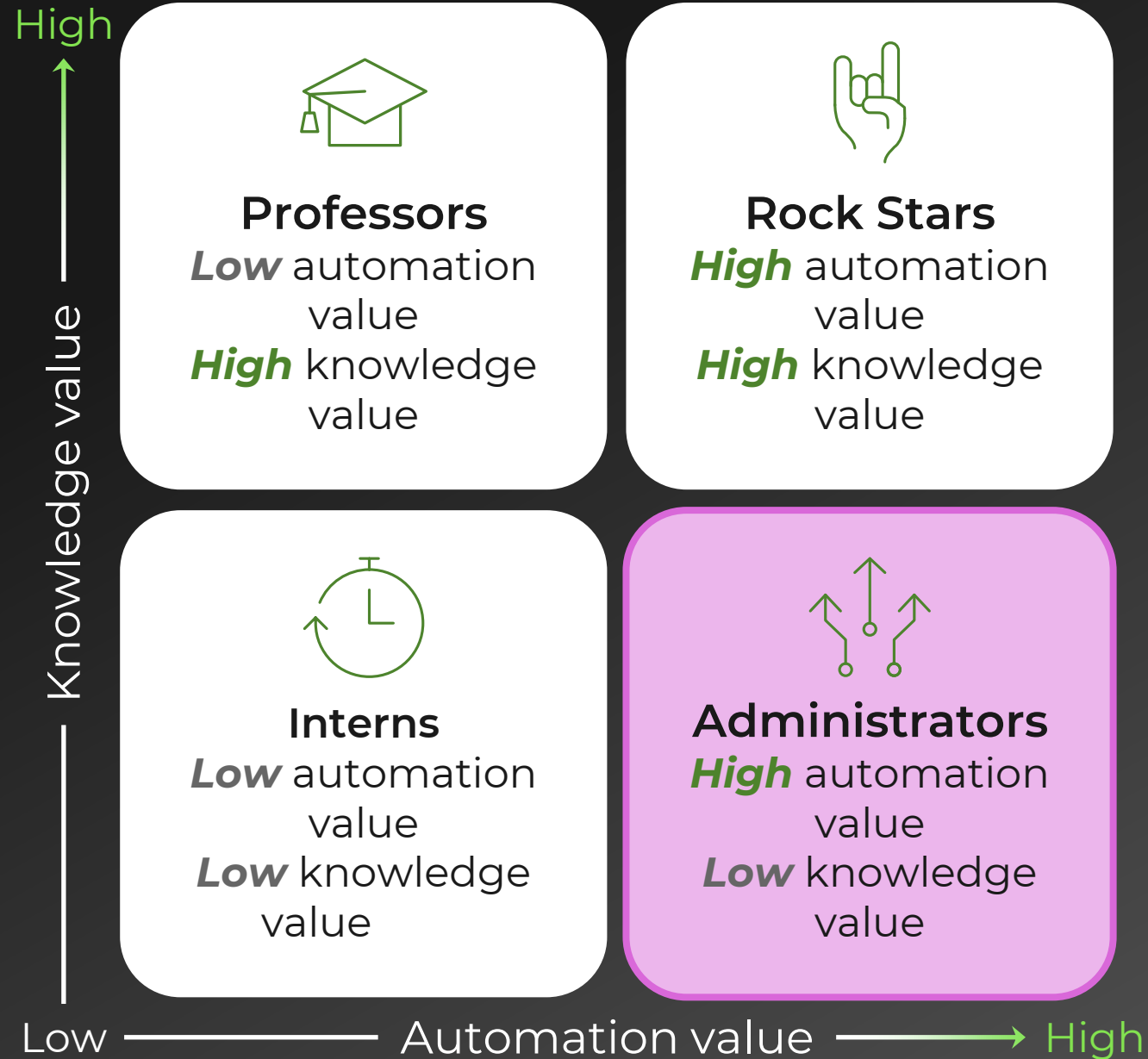
**Administrators**  
*High* automation value  
*Low* knowledge value

Low ————— Automation value —————> High

# Lux's Application Value Framework

## Administrators

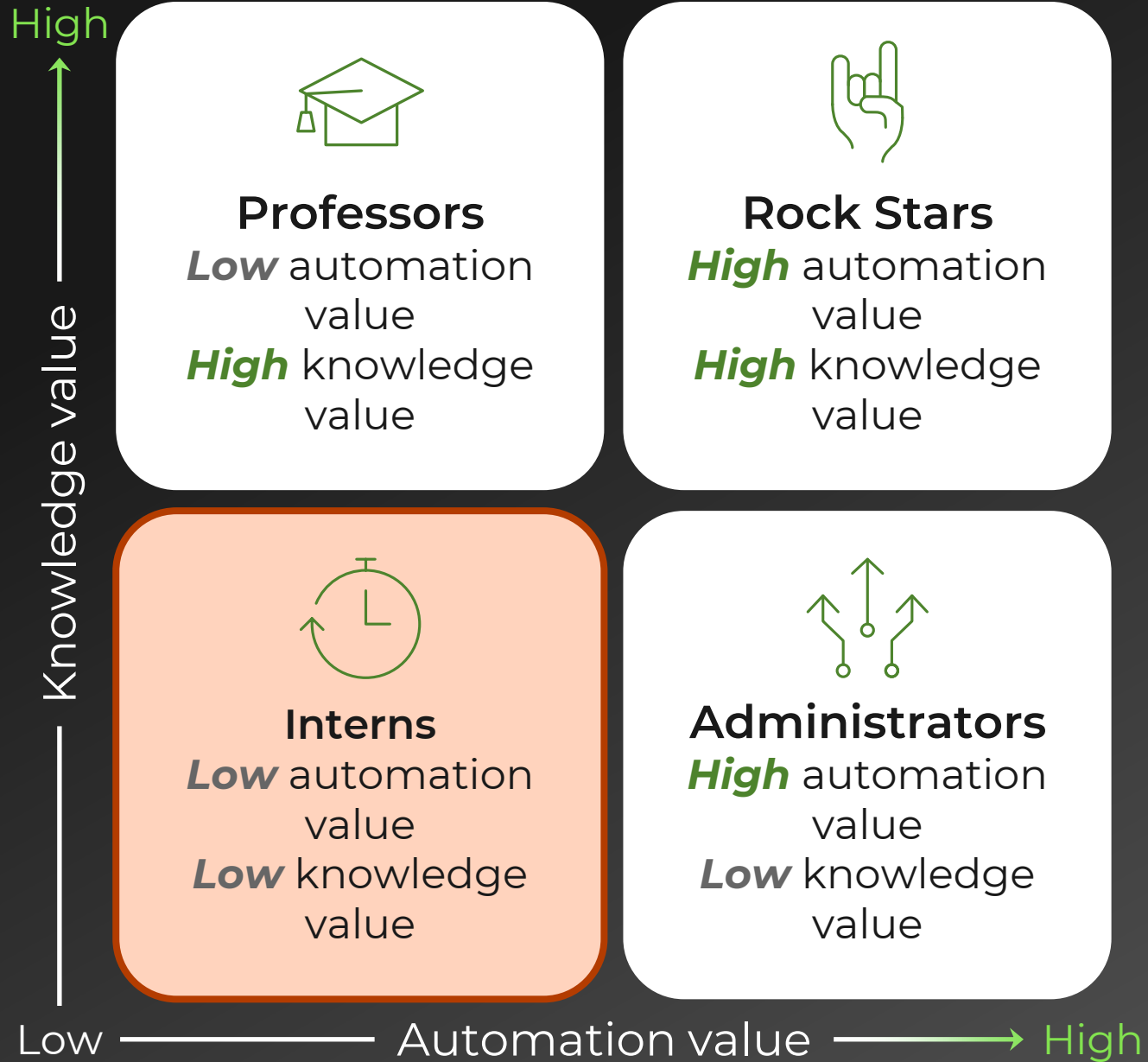
Repeatable workflows where AI and automation improve speed, consistency, and throughput, but do not fundamentally change material performance.



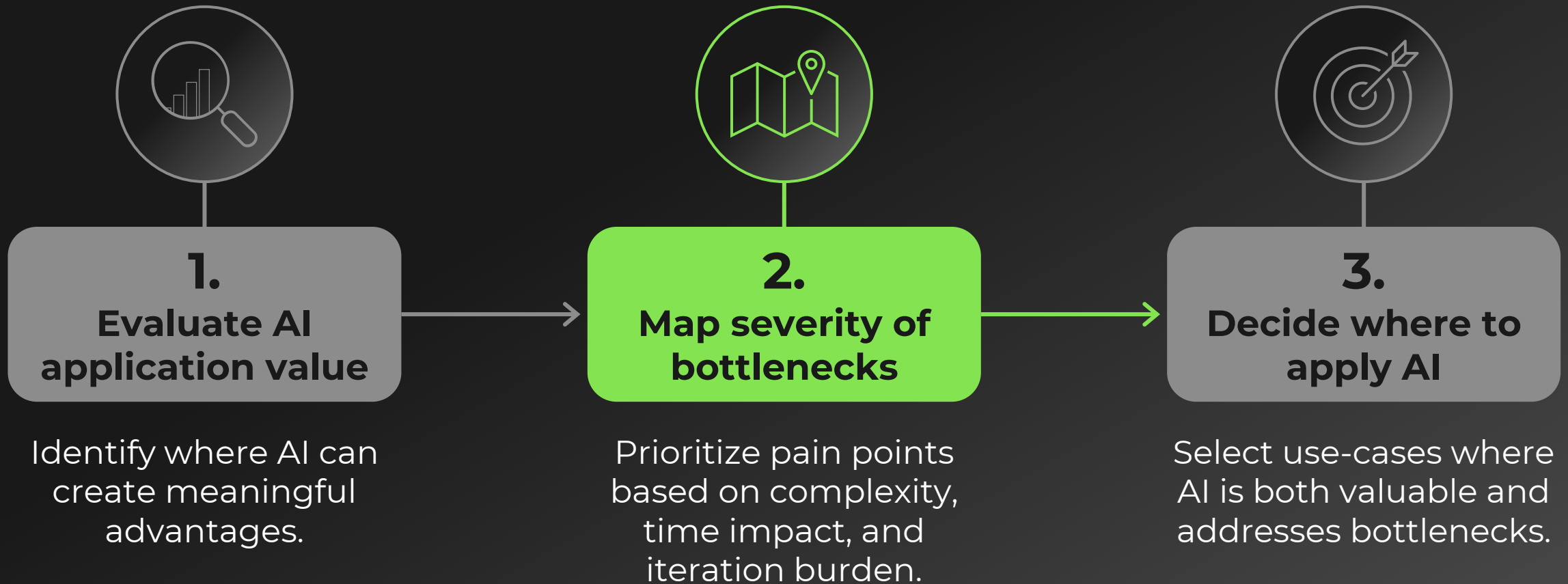
# Lux's Application Value Framework

## Interns

Low-leverage tasks where AI may save effort but is unlikely to change development timelines, costs, or success rates.

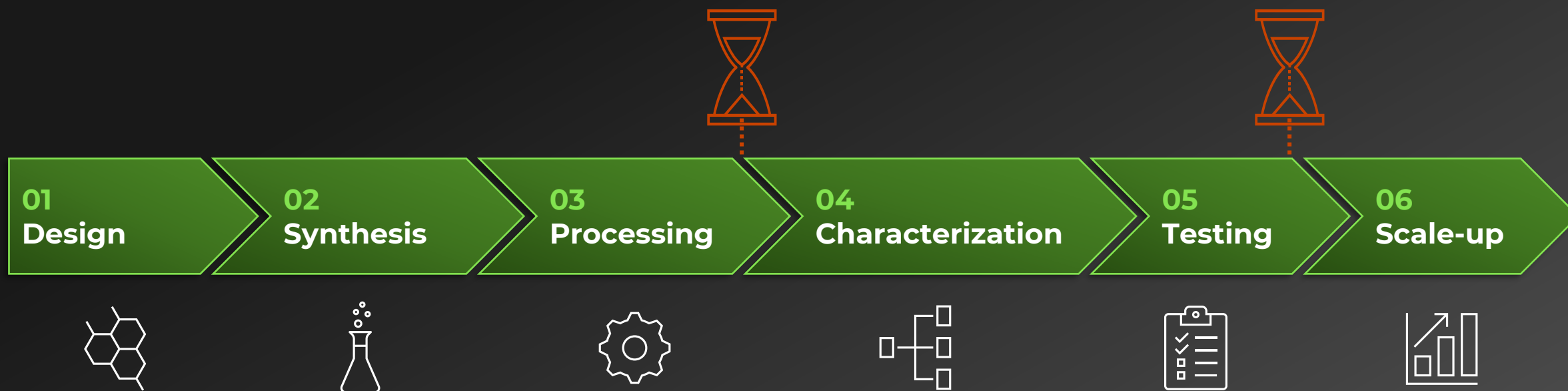


# Where is the development workflow actually constrained?



# Finding bottlenecks in materials development

A bottleneck is a step or sub-step or task that materially **slows progress, increases cost,** or **raises failure risk** in the development cycle.



# 3 critical factors to assign bottleneck severity

## Technical complexity

How difficult the task is from a scientific and engineering standpoint.

## Time impact

How strongly delays in the task affect the overall development timeline.

## Iteration burden

How much effort, cost, and infrastructure are required to repeat and improve the task.

01  
Design

02  
Synthesis

03  
Processing

04  
Characterization

05  
Testing

06  
Scale-up



# Bottleneck severity ranges from low to high

## Low

Limited constraint with minor impact on speed, cost, or development outcomes.

## Medium

Moderate constraint that creates delays or rework but does not consistently block progress.

## High

Critical constraint that significantly slows development, increases cost, or raises failure risk.

01  
Design

02  
Synthesis

03  
Processing

04  
Characterization

05  
Testing

06  
Scale-up



# Example: Battery Electrodes



Low	Medium	Medium	Medium	Medium	High
Multi-objective design goals	Require strict process control	High-dimensional slurry formulation	Linking structure to degradation	Cycle life and rate performance testing	Complex systems integration
Complex electro-chemistry	Thermal / process window sensitivity	Achieving uniform slurry dispersion	3D electrode structure characterization	Long cycle life testing	Multiparameter process control
	Batch-to-batch variability	Multiparameter production optimization	Cycle life testing (time intensive)	Failure mode and safety validation	Complex integration across the supply chain

# We conducted a comprehensive bottleneck analysis

## ANALYSIS: MATERIAL BOTTLENECK

### Bottlenecks and their severity vary across materials (1/3)

Steps	Sub-steps/tasks	Commodity polymers	PFAS Alternative	High entropy alloys
Design	Monomer/molecule selection	Limited design space	Complex chemistry	Huge design space
	Structure/system design	Multiscale and multi-physics modelling	Surface prediction is weak	Phase prediction limitation
Synthesis	Material preparation	Hard to maintain purity	Complex synthesis routes	High temperature processing
	Process control	Process control variation	Reaction condition sensitivity	Thermal process control
	Yield optimization	Incremental improvement in performance	Low yield due to multistep process	Defects affect usable yield
Formulation / Processing	Component selection	Large additive space	Multi-objective trade-off	NA
	Mixing/structuring	Dispersion quality control	Application parameters control	NA
	Process tuning	Process property coupling	Process control optimization	NA
Characterization	Structural/molecular	Standardized testing	Functional group identification	Phase identification difficult
	Morphology/surface	Linking morphology to properties	Surface heterogeneity detection	Complex grain structure and defects
	Property measurement	Standard tests at scale	Multi-condition performance testing	High-temperature testing
Testing	Performance testing	Application specific variable testing	Multi-condition performance benchmarking	Extreme conditions testing
	Stability/durability	Lengthy aging tests	Environmental durability testing	Long-duration stability testing
	Specialized validation	Application specific tests costly	Stringent regulatory testing	Limited specialized validation
Scale-up / Manufacturing	Process scale-up	Process efficiency and cost	Property variations at scale	Microstructure control difficult
	Process optimization	Incremental improvements in performance	Balance cost, compliance, and performance	Limited expertise
	Manufacturing integration	Mature but needs consistency	Must fit with current manufacturing	Limited industrial infrastructure

### Cross materials (2/3)

Battery electrolytes	Electrocatalysts
Interfacial compatibility uncertainty	Active site prediction uncertainty
Interfacial chemistry modelling is poor	DFT vs real performance gap is high
Strict contamination control	Hard nanostructure and site control
Manufacturing environmental control	Nanostructure reproducibility control
Contamination-induced rejection	Activity vs. yield trade-off
Complex solvent-salt-additive match	Huge support and binder selection space
Maintain purity and avoid contamination	Uniform dispersion of nanoparticles
Stability-essential process	Deposition/loading impacts performance
Capturing interfacial chemical states	Active sites dynamic not observable
Challenging at scale and in real time	Nanoscale structure-activity correlation
Safety and stability characterization	Lab vs. industrial performance gap
System-level performance validation	Lab-to-real performance gap
Chemical and electrochemical stability	Deactivation, poisoning, restructuring
Safety validation testing	Operando validation required
Hard to control contamination	Property variation at scale
Chemical process optimization	Catalyst loading and use optimization
Easy to handle once optimized	Integration with existing hardware

### Cross materials (3/3)

Carbon sorbents	MOFs
Complex surface chemistry modelling	Complex performance modelling
Performance gap in modelling	Synthesis unpredictability
Uniform functional group distribution	Hard to reproduce structure formation
Maintain surface chemistry consistency	Crystallization process instability
Functionalization efficiency limits	Scale-sensitive yield degradation
Binder-performance trade-off	NA
Hard to maintain pore accessibility	NA
Pellet density vs. performance trade-off	NA
Adsorption sites measurement challenge	Crystallinity and shape characterization
Accessible vs. total porosity measurement	Defect and pore characterization
Costly physical testing is costly	Stability of MOFs under real conditions
System performance validation	Application-specific performance
Repeated adsorption/desorption cycles	Moisture and thermal instability
Impact of gas impurities	Humidity and stability constraints
Process integration challenges	Synthesis inherently unscalable
Density vs. mass transfer trade-off	Shaping, stability, and cost optimization
Cost of integration and impact unknown	Lack of standardized manufacturing

Scale-up / Manufacturing	Process scale-up	Complex system integration
	Process optimization	Multiparameter process control
	Manufacturing integration	Complex integration across supply chain

Scale-up / Manufacturing	Process scale-up	Uneven reactor-scale light distribution
	Process optimization	Hard to control reactor conditions
	Manufacturing integration	Specialize photoreactors/systems design

# We conducted a comprehensive bottleneck analysis

## ANALYSIS: MATERIAL BOTTLENECK

### Bottlenecks and their severity vary across materials (1/3)

Steps	Sub-steps/tasks	PFAS Alternative	High entropy alloys
Design	Monomer/molecule selection	Complex chemistry	Huge design space
	Structure/system	Surface prediction is weak	Phase prediction
Synthesis	Material	Complex synthesis routes	High temperature
	Process	Condition sensitivity	Thermal stability
Formulation / Processing	Yield	multistep process	Defect
	Control	Trade-off	
Characterization	Parameters control	Optimization	
	Identification	Identification	
Testing	Quality detection	Performance testing	
	Stability testing	Performance testing	
Scale-up / Manufacturing	Process	Stability testing	Low
	Manufacturing	Compliance, and performance	Micro
		Current manufacturing	Limited in

9  
Materials

17  
Sub-steps

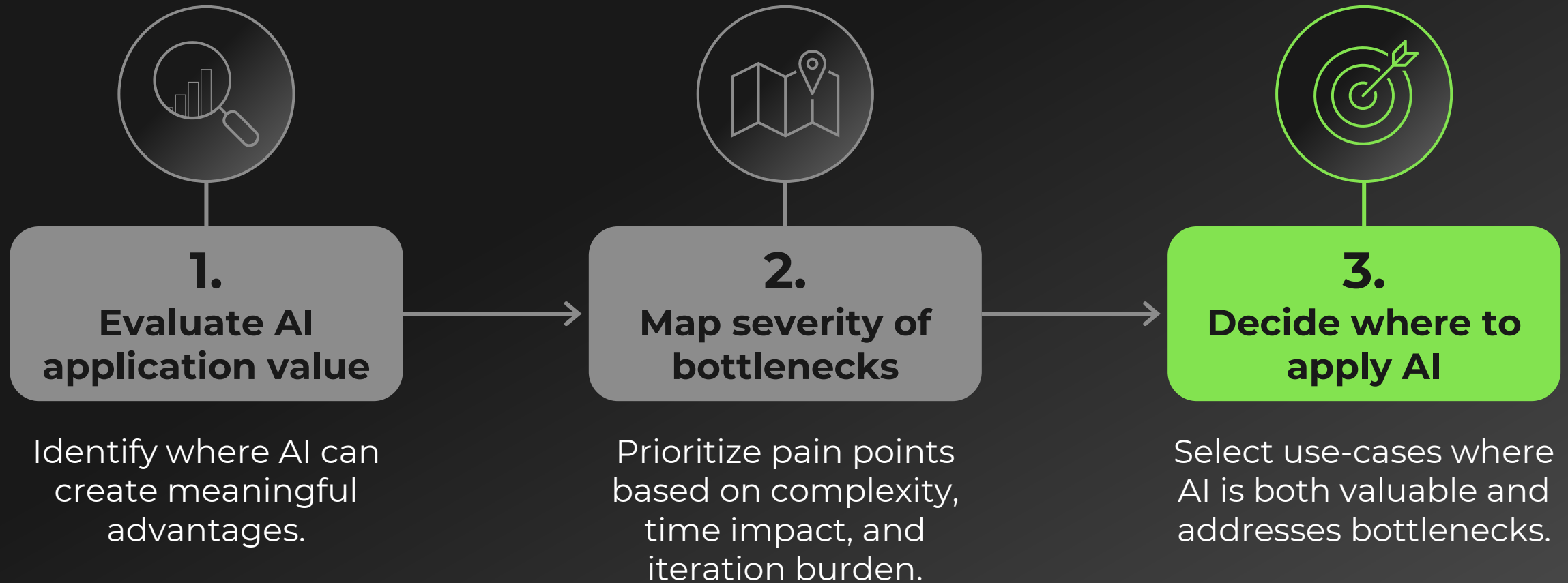
35  
Interviews

(2/3)

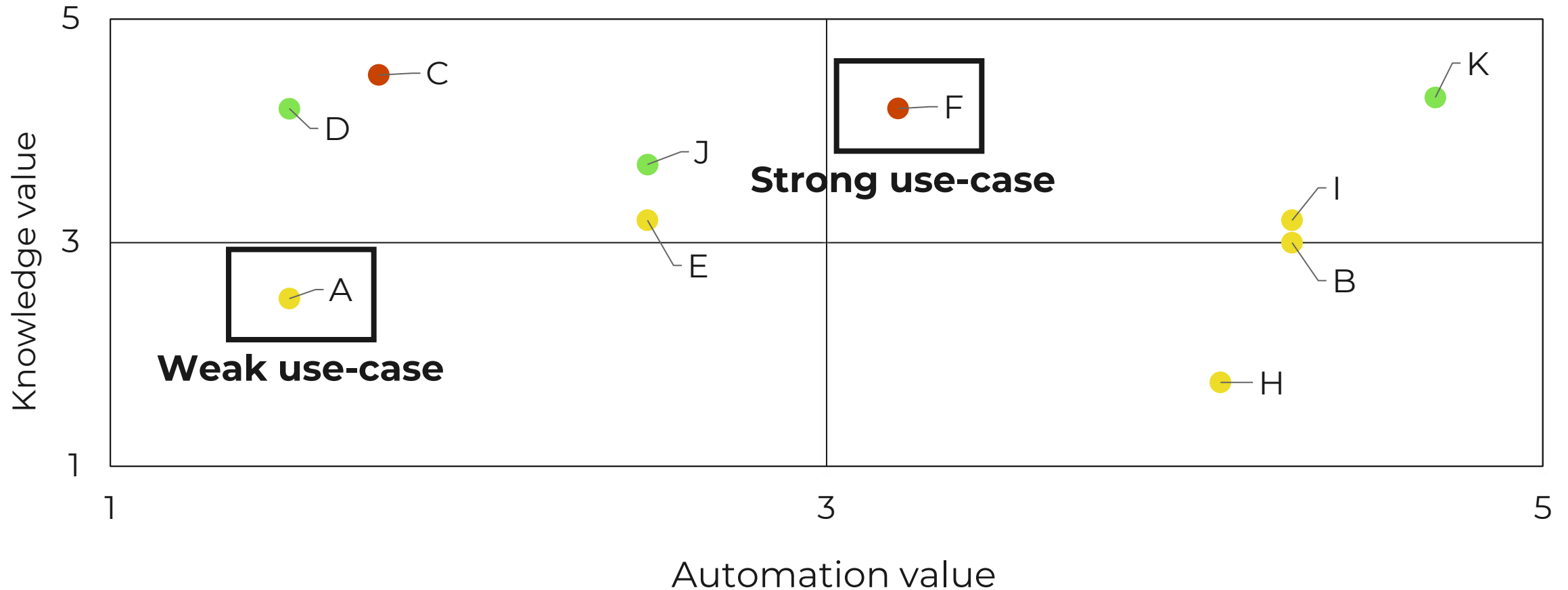
### Electrocatalysts

Active site prediction uncertainty	Real performance gap is high
Nanostructure and site control	Structure reproducibility
Activity vs. yield trade-off	Support and binder selection
Dispersion of nanoparticles	Dispersion of nanoparticles
Loading impacts performance	Lab-to-real performance gap
Deactivation, poisoning, restructuring	Operando validation required
Property variation at scale	Catalyst loading and use optimization
Integration with existing hardware	Costly physical testing is costly
System performance validation	Application-specific performance
Repeated adsorption/desorption cycles	Moisture and thermal instability
Impact of gas impurities	Humidity and stability constraints
Process integration challenges	Synthesis inherently unscalable
Density vs. mass transfer trade-off	Shaping, stability, and cost optimization
Cost of integration and impact unknown	Lack of standardized manufacturing

# A 3-step process for prioritizing AI opportunities



# Selecting use-cases where AI is valuable and addresses bottlenecks



# Agenda

**01** | Evaluating AI's value across the materials development workflow

**02** | Diving deep into specific materials examples

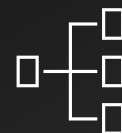
**03** | Looking ahead for AI-enabled materials R&D

---

# Battery Electrode Materials

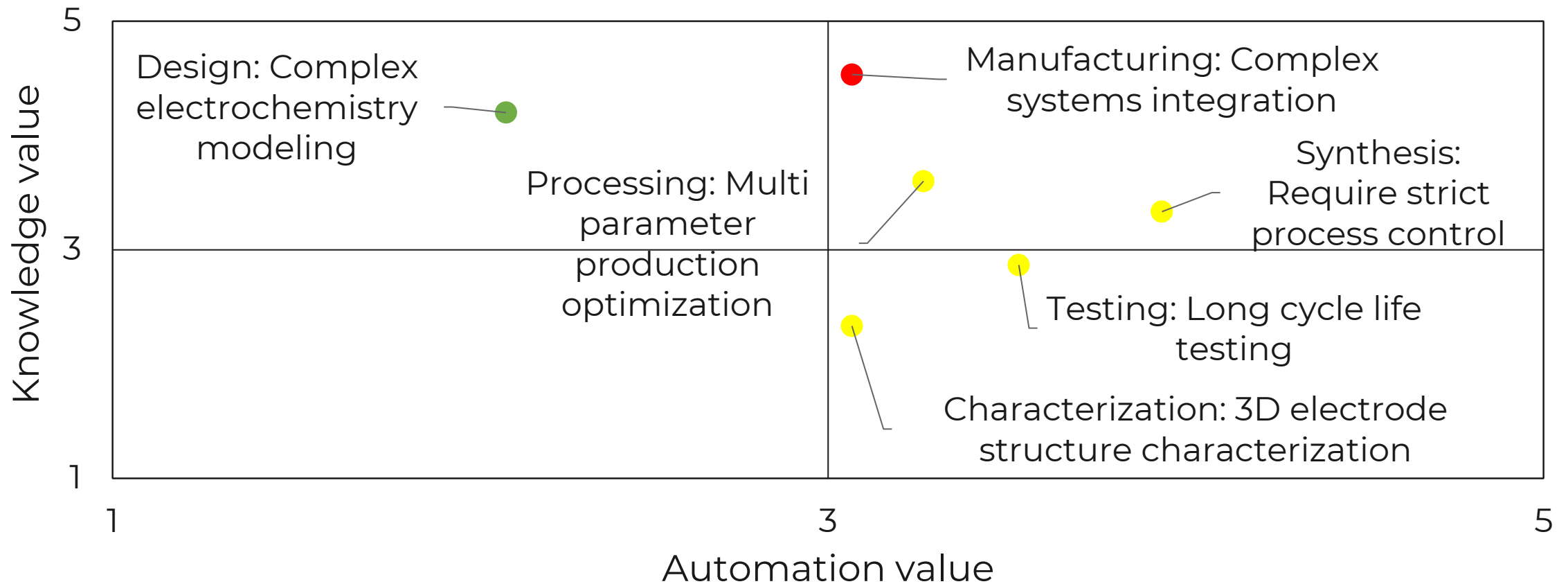


# Battery electrode bottleneck identification

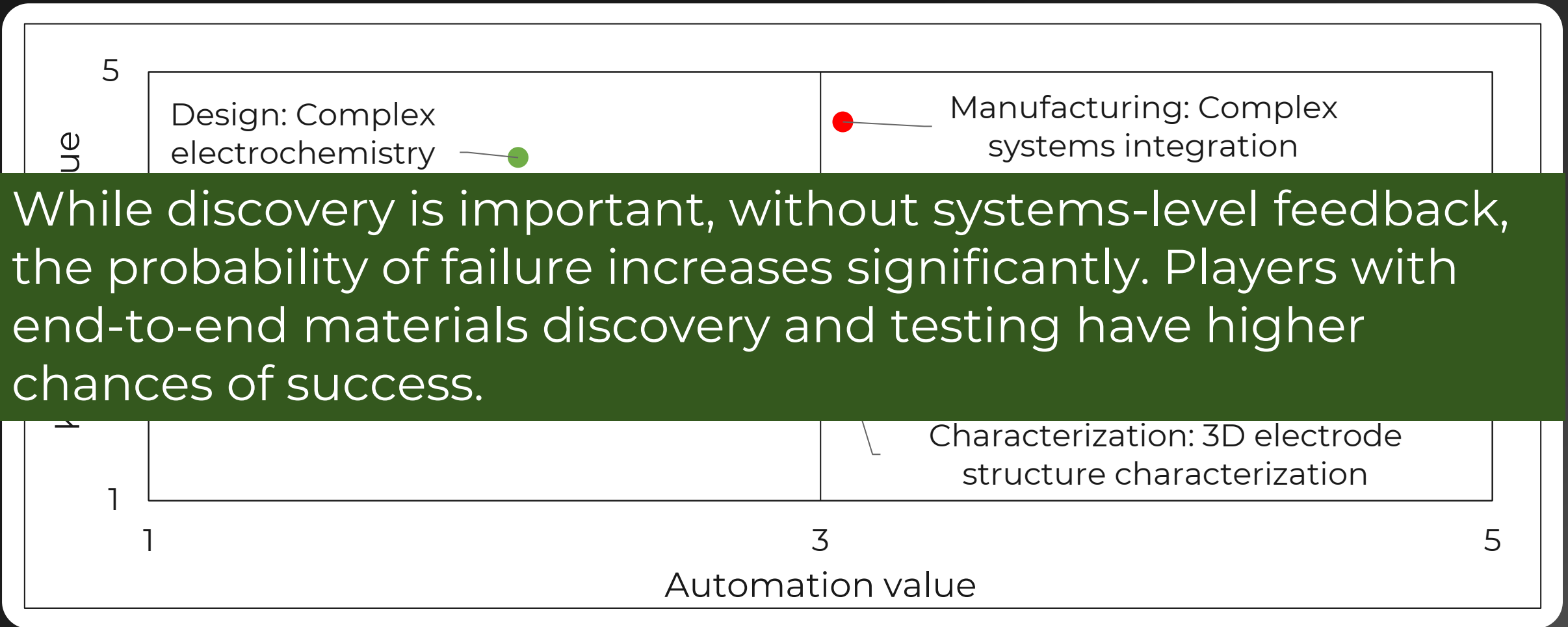


Low	Medium	Medium	Medium	Medium	High
Multi-objective design goals	Require strict process control	High-dimensional slurry formulation	Linking structure to degradation	Cycle life and rate performance testing	Complex systems integration
Complex electro-chemistry	Thermal / process window sensitivity	Achieving uniform slurry dispersion	3D electrode structure characterization	Long cycle life testing	Multiparameter process control
	Batch-to-batch variability	Multiparameter production optimization	Cycle life testing (time intensive)	Failure mode and safety validation	Complex integration across the supply chain

# Selecting AI use-cases for battery electrode development



# Selecting AI use-cases for battery electrode development



While discovery is important, without systems-level feedback, the probability of failure increases significantly. Players with end-to-end materials discovery and testing have higher chances of success.

## CASE STUDY

# Wildcat Discovery

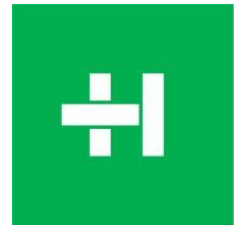
- Used AI-assisted cathode materials discovery and high-throughput experimentation to accelerate early stage battery materials development.
- Raised more than USD 190 million to build an AI-enabled cathode discovery platform but was later acquired by Holyvolt for EUR 63.1 million

### LUX TAKE

Use AI to accelerate early battery materials discovery but prioritize systems-level validation and manufacturing readiness to convert promising candidates into commercial products.

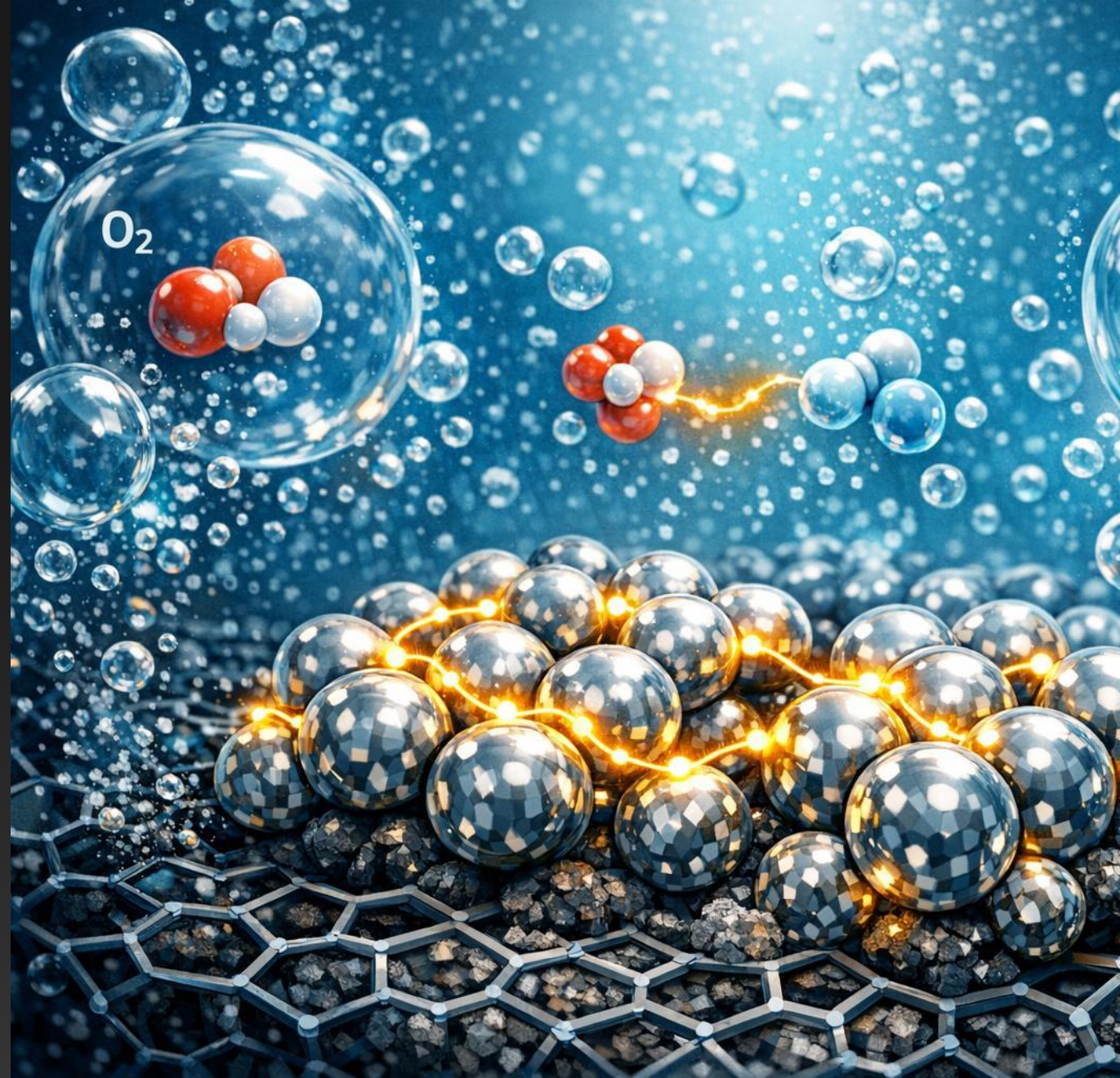


Wildcat  
Discovery  
Technologies



---

# Electrocatalysis Materials

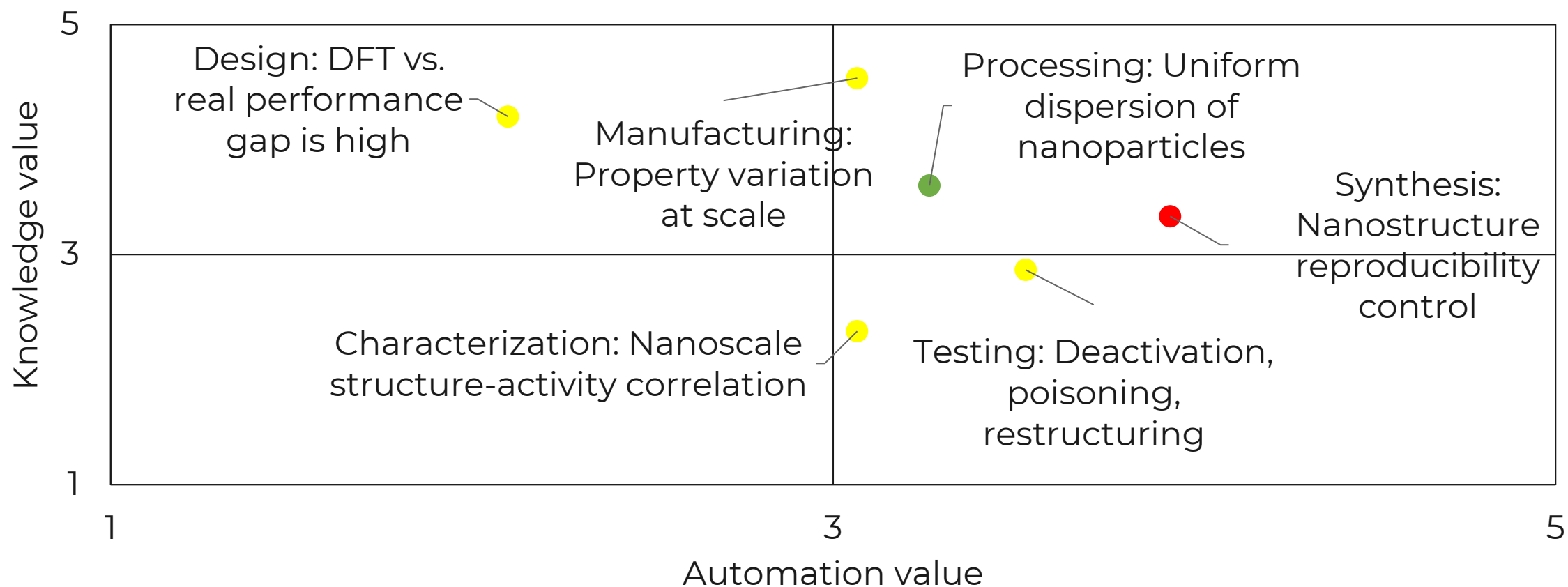


# Electrocatalyst bottleneck identification



Medium	High	Low	Medium	Medium	Medium
Active site prediction uncertainty	Hard nanostructure and site control	Huge support and binder selection space	Active sites dynamic not observable	Lab to real performance gap	Property variation at scale
DFT vs. real performance gap is high	Nanostructure reproducibility control	Uniform dispersion of nanoparticles	Nanoscale structure-activity correlation	Deactivation, poisoning, restructuring	Catalyst loading and use optimization
	Activity versus yield tradeoff	Deposition and loading impacts performance	Lab vs. industrial performance gap	Operando validation required	Integration with existing hardware

# Selecting AI use-cases for electrocatalyst development



# Selecting AI use-cases for electrocatalyst development

5

Design: DFT vs.   
 real performance

Processing: Uniform   
 restructuring

Given the availability of simulation and open-source data, AI impact potential is stronger upstream. However, the primary bottlenecks shift downstream. Prioritize investment in pilot-scale testing, operando characterization, and production integration to accelerate development.

1

1

3

5

Automation value

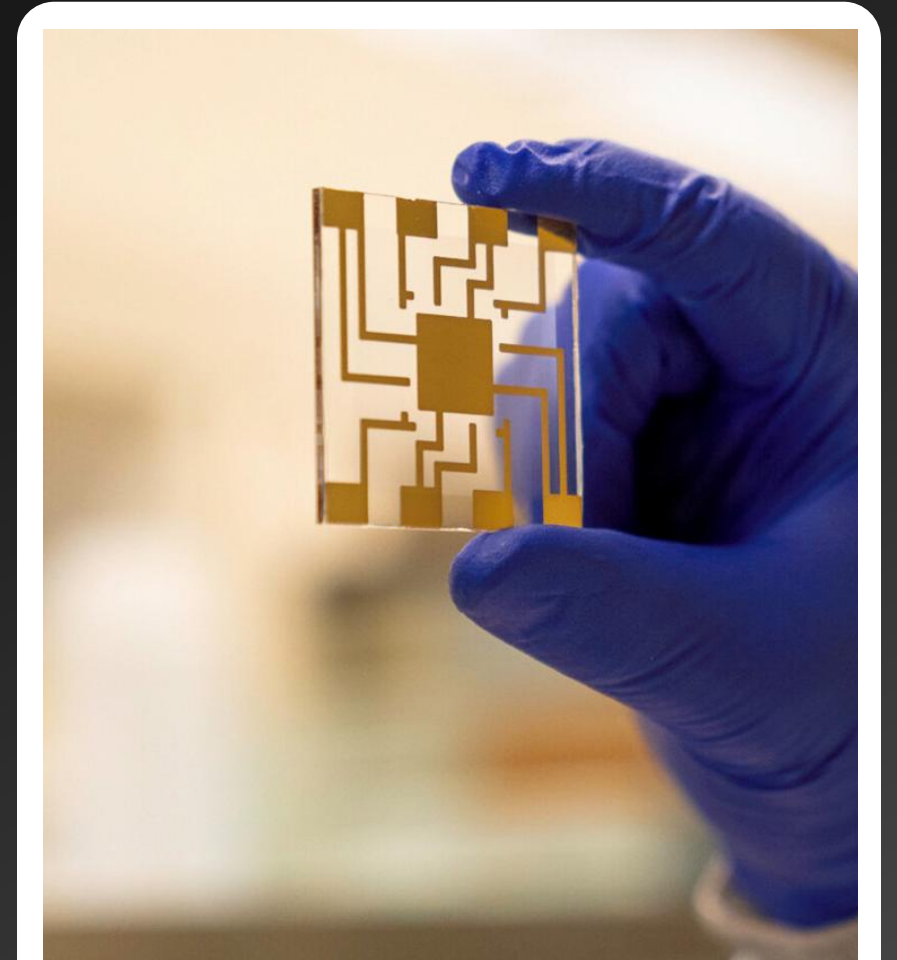
## CASE STUDY

# Mattiq

- Uses high-throughput experimentation and nanoscale lithographic methods to explore multi-metal catalyst combinations and generate proprietary experimental data.
- Developed a low-iridium catalyst using ruthenium oxide in collaboration with Heraeus, cutting iridium consumption by 75% and showing a pathway toward lower-cost electrolysis catalysts.

### LUX TAKE

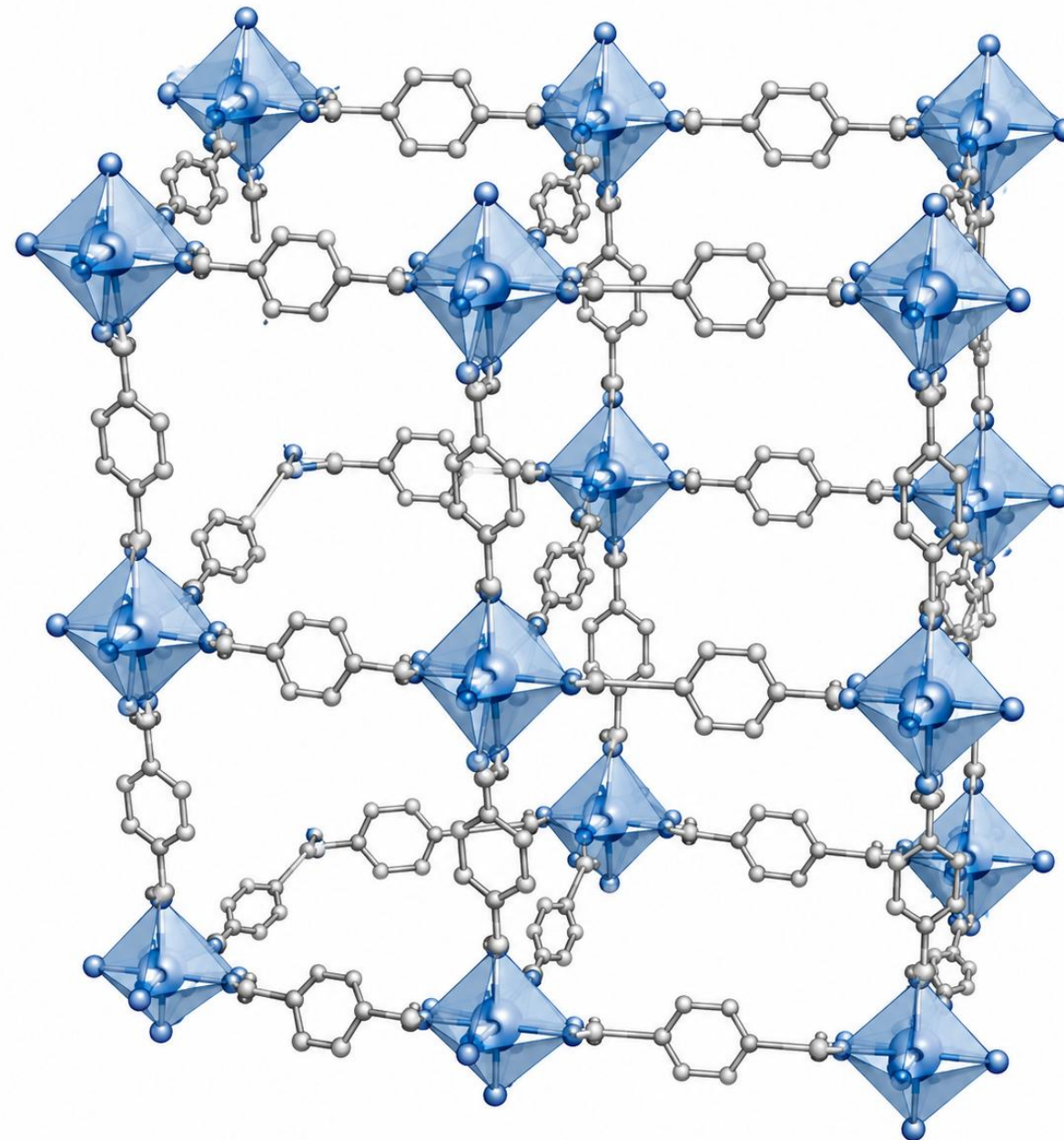
Prioritize building proprietary experimental feedback loops and validation capabilities, as these create more durable competitive advantage in catalyst AI than the model itself.



The logo for Mattiq Heraeus, featuring the word "mattiq" in a lowercase, sans-serif font with a blue square bracket-like graphic around it, followed by the word "Heraeus" in a larger, uppercase, sans-serif font.

---

# Metal Organic Frameworks (MOFs)

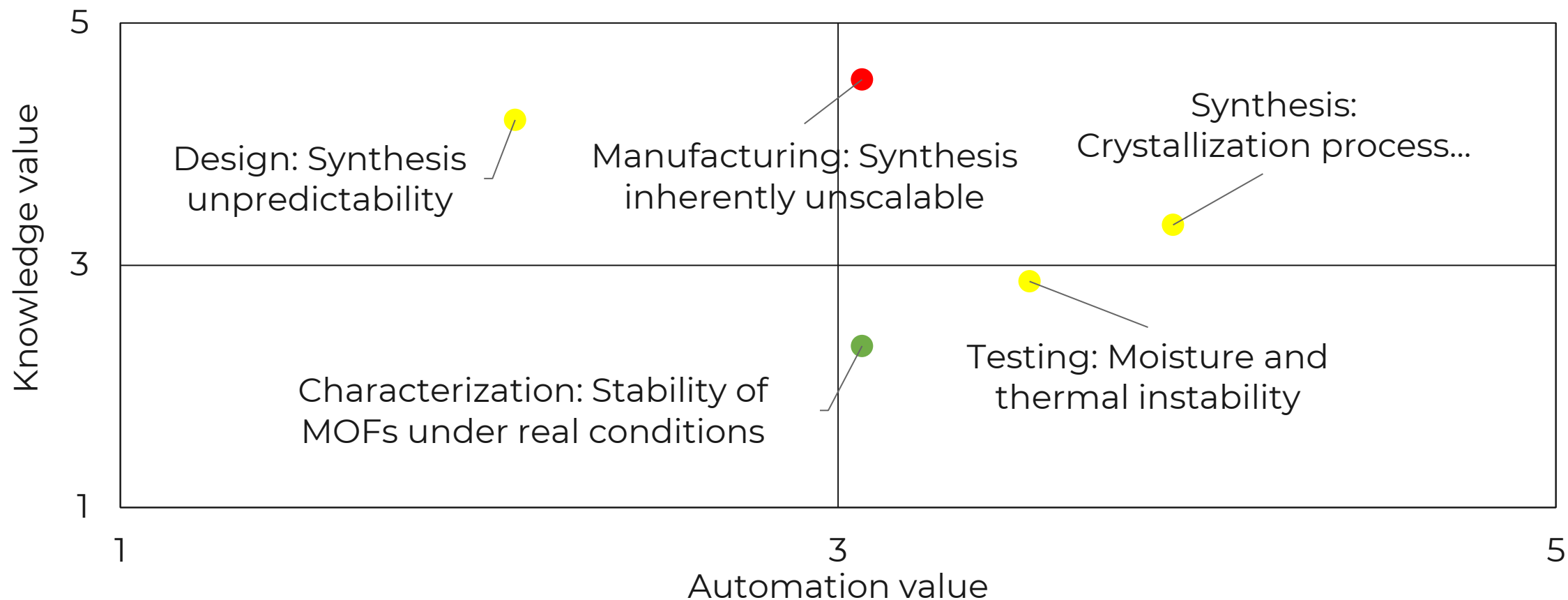


# MOF bottleneck identification

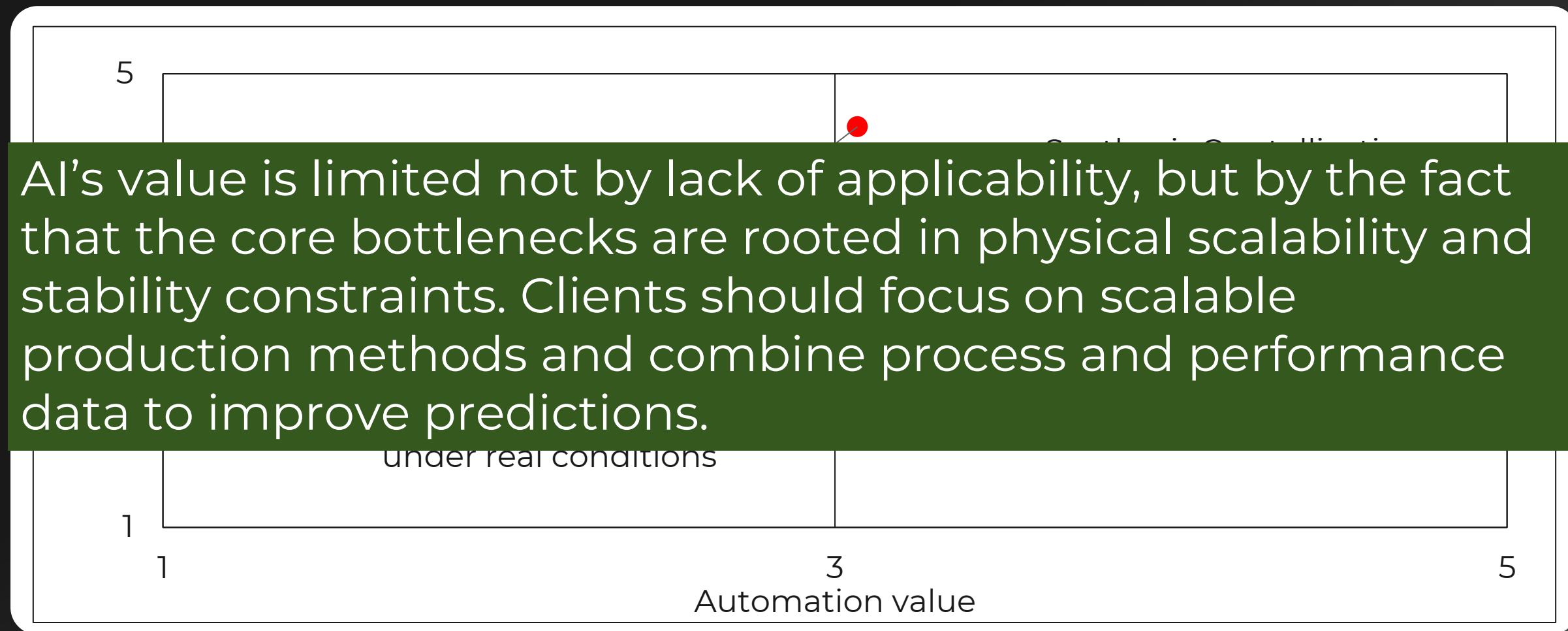


Medium	Medium	NA	Low	Medium	High
Complex performance modeling	Hard to reproduce structure formation	NA	Crystallinity and shape characterization	Application-specific performance	Synthesis inherently unscalable
Synthesis unpredictability	Crystallization process instability	NA	Defect and pore characterization	Moisture and thermal instability	Shaping, stability, and cost optimization
	Scale-sensitive yield degradation	NA	Stability of MOFs under real conditions	Humidity and stability constraints	Lack of standardized manufacturing

# Selecting AI use-cases for MOF development



# Selecting AI use-cases for MOF development



AI's value is limited not by lack of applicability, but by the fact that the core bottlenecks are rooted in physical scalability and stability constraints. Clients should focus on scalable production methods and combine process and performance data to improve predictions.

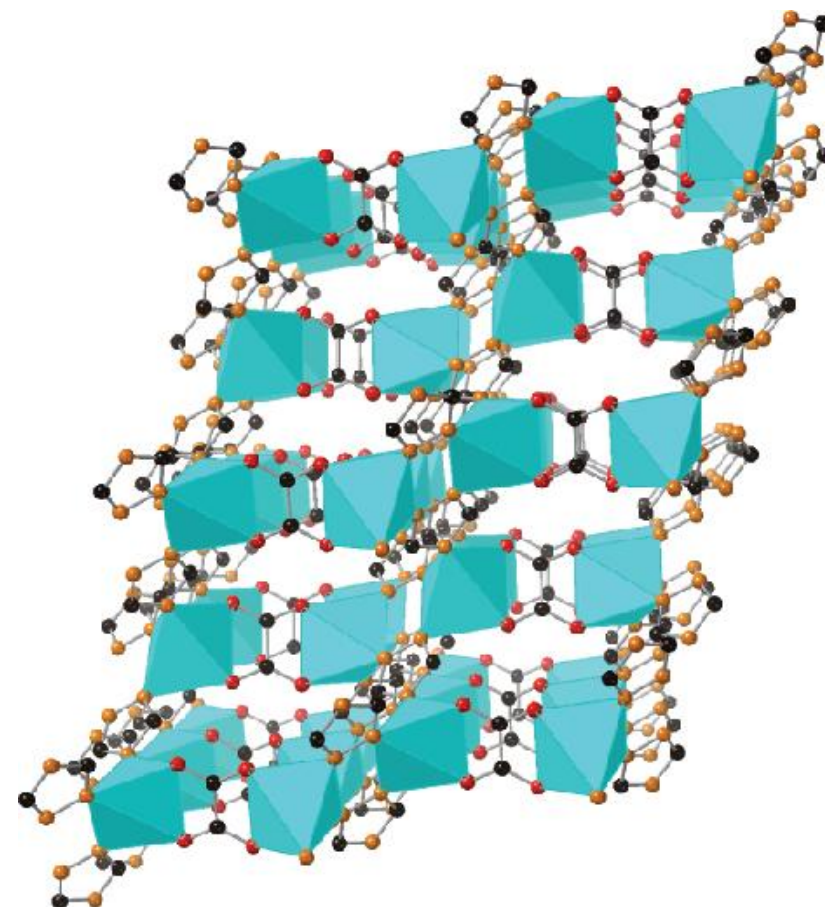
## CASE STUDY

# CuspAI

- Uses a multi-agent AI platform to generate new MOF structures and aims to combine generative discovery with self-driving laboratories.
- Has raised USD 130 million to date, aiming to build self-driving laboratories.

### LUX TAKE

Use AI to accelerate MOF discovery, but do not let discovery outpace manufacturability.



# Agenda

**01** | Evaluating AI's value across the materials development workflow

**02** | Diving deep into specific materials examples

**03** | Looking ahead for AI-enabled materials R&D

# Charting your AI for materials R&D roadmap

## Use-case priorities

Map bottleneck severity and quadrant position before selecting any AI tool.

Select the use-case where AI value overlaps with a severe bottleneck.

Build closed-loop technical systems so AI improves each iteration.

## Capability foundations

Standardize experimental, testing, and process data to build a data foundation.

Make AI part of scientist and engineer decision-making, not a standalone tool.

Integrate manufacturing from day one.

# Adopting AI is not just a software decision

## Use-case priorities

Map bottleneck severity and quadrant position before selecting any AI tool.

Select the use-case where AI value overlaps with a severe bottleneck.

Build closed-loop technical systems so AI improves each iteration.

## Capability foundations

Standardize experimental, testing, and process data to build a data foundation.

Make AI part of scientist and engineer decision-making, not a standalone tool.

Integrate manufacturing from day one.

# Adopting AI is not just a software decision

Use cases

Map bottleneck severity and quadrant position

Select the use-case where AI value

Build closed-loop

**AI adoption is not just a technology roadmap. It is a learning-systems roadmap.**

Capability foundation

Standardize experimental, testing, and process data to build a data foundation.

Make AI part of scientist and engineer decision-making, not a standalone tool.

Integrate manufacturing from day one.

# Key Takeaways

1

---

**AI does not create value everywhere equally.**

AI can support many parts of the materials development workflow, but its value depends on the task.

2

---

**The biggest bottleneck is rarely where the AI hype is.**

The public conversation often focuses on discovery, but that is not always the limiting step. Companies should start by asking where the development process is actually constrained.

3

---

**Winning organizations combine AI, experimentation, and domain expertise in closed learning loops.**

The organizations that win will be the ones that connect AI to experiments, workflows, and technical judgment so each cycle makes the next one smarter.

# Lux Client Action Items

1

## Diagnose before you deploy.

Map your material's bottlenecks and identify which workflow stage is genuinely rate limiting before selecting any AI tool.

2

## Prioritize one high-value use-case first.

Pick one workflow where AI value overlaps with a severe bottleneck, then scale.

3

## Audit your data infrastructure.

For each AI use-case under consideration, identify the specific training data set required. Focus on building a robust data pipeline with internal efforts or through collaborations.

4

## Build manufacturing integration from day one.

Design AI programs to include manufacturability, process windows, cost, quality, and scale-up feedback from the beginning.

# Where Does Your Team Rank?

Take the 2026  
Innovation  
Benchmarking Survey





# Thank You

---



## READ

<http://www.luxresearchinc.com/blog/>



## VISIT

[www.luxresearchinc.com](http://www.luxresearchinc.com)



## EMAIL

[questions@luxresearchinc.com](mailto:questions@luxresearchinc.com)



## CONNECT

[LuxResearch](#)